



November 30 - December 3, 2014 // Jacob K. Javits Convention Center

EDUCATIONAL SPONSORSHIP PACKAGES

Keynote IDT Team Presentations	\$2,000 sponsorship (Honorarium included)
$\label{lem:decomposition} \mbox{Dentist/technician teams selected by IDT present peer-reviewed CE module show material.}$	topics. Sponsorship includes logo on all show and post-
DURATION: 2 hours CLASSROOM A: Seats 100 REGISTRANT FEE: \$40 AVAILABILITY: 4	
Sponsored Team Track Presentations	\$4,000 sponsorship (Honorarium not included)
Dentist/technician teams selected by sponsor. Presentations must be non-preserview Board.	romotional and peer-reviewed by ColLABoration's
DURATION: 2 hours CLASSROOM A: Seats 100 REGISTRANT FEE: \$40 AVAILABILITY: 7	
Brand Presentations	\$1,000 sponsorship
Product-focused lectures, demonstrations, or workshops featuring a certified using the product brand.	d dental technician, or manufacturer representative,
DURATION:1 hour CLASSROOM B: Seats 50 REGISTRANT FEE: Free AVAILABILITY: 20	
Hands On Workshop	\$2,000 sponsorship
Presentations highlighting one or more aspects of a product or brand. Each preseinclude a business-related segment demonstrating how attendees can successful	
DURATION: 1 ½ hours CLASSROOM C: Seats 42 REGISTRANT FEE: Free AVAILABILITY: 12	
IDT Media Center Podium Presentations	Price Varies
An open media forum moderated by IDT on the show floor with opportunitie videos, and panel brand discussions. This will be on-going throughout the sh	
PRODUCT SPOTLIGHTS: 15 minutes, \$500 sponsorship PRODUCT DEMONSTRATIONS: 30 minutes, \$500 sponsorship VIDEOS: Length varies, \$500 sponsorship PANEL BRAND DISCUSSIONS: 30 minutes, \$1,000 sponsorship MEDIA CENTER: Seats 30	

CONTACT INFO

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PLATINUM AND GOLD PACKAGES

Platinum _____\$24,500 (VALUED AT \$33,900) Availability: 4

- 4 10X10 Booths
- 1 Team Track Sponsorship
- 1 Brand Presentation
- 1 Hands On Workshop
- Platinum Marketing Extension Package
 - Full page product spotlight (October issue of IDT)
 - Company logo on all marketing pieces
 - Ad unit on Collaboration website
 - Media Center interview (1-3 Minutes)
 - 2 product special newsletters
 - o 1 product special in pre-show newsletter
 - o 1 product special in post-show newsletter
 - 2 custom e-blasts
 - o 1 custom e-blast to IDT e-list (pre-show)
 - o 1 custom e-blast to attendee list (post show)
 - Attendee registration list

\$12,600 (VALUED AT \$16,000)

Availability: 5

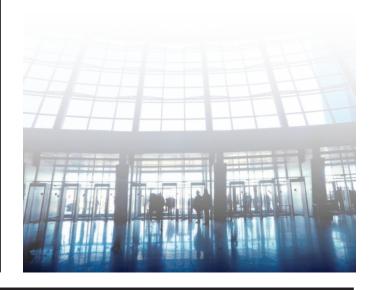
Gold

- 2 10X10 Booths
- · 2 Brand Presentations
- 1 Hands On Workshop
- · Gold Marketing Extension Package
 - ½ page product spotlight (October issue of IDT)
 - Logo on all marketing pieces
 - Ad unit on Collaboration website
 - Media Center interview (1-3 Minutes)
 - 1 product special pre-show newsletter
 - 1 custom e-blast to IDT e-list (pre-show)
 - Attendee registration list

MARKETING EXTENSION PACKAGE

Single Booth Sponsors \$1,500 (VALUED AT \$3,850)

- ¼ page product spotlight (October issue of IDT)
- Company logo on all marketing pieces
- Ad unit on Coll ABoration website
- Media Center interview (1-3 minutes)
- 1 product special in pre-show newsletter
- 1 custom post show e-blast to attendee list
- · Attendee registration list





For More Information on the Show, visit: insidedentaltech.com/colLABoration

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